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**MUELLER'S ALDRICH STREET DISTRICT TO WELCOME
SIX NEW BUSINESSES TO CENTRAL EAST AUSTIN**

**Veracruz All Natural, Tinys Milk & Cookies and Marufuku Ramen
Restaurants to Join 40+ Eateries at Mueller**

AUSTIN, Texas – Oct. 21, 2021 – [Aldrich Street](#), the vibrant activity hub of the master-planned [Mueller](#) community, will soon add six new businesses to the eclectic and primarily local businesses already established at the popular Austin entertainment destination. Three new dining options will add to Mueller's collection of more than 40 diverse eateries: locally owned [Veracruz All Natural](#), locally owned [Tinys Milk & Cookies](#) and the first Austin location for [Marufuku Ramen](#).

Veracruz All Natural, which was recently featured in the [New York Times](#), will replace its food trailer near the Browning Hangar for a prime location at the corner of Aldrich St. and Simond Ave. The popular authentic Mexican restaurant, which intends to open by first quarter 2021, will serve its famous tacos, freshly squeezed juices and drinks from a full bar.

Tinys Milk & Cookies is opening a second Austin location on the ground floor of the [Origin Hotel](#), currently under construction. Scheduled to open in 2022, Tinys will offer a walk-up window with limited outdoor seating to provide its famous cookies, plus coffee, homemade ice cream and pastries.

Founded in San Francisco in 2017, Marufuku Ramen serves authentic hakata-style tonkotsu ramen at various spice levels after boiling its soup base for several hours. The company's first Austin restaurant, scheduled to open in 2022, will be located on the ground floor of Shorenstein's [Alpha Building](#) on Aldrich St. near Robert Browning St.

In addition to these restaurants, Aldrich Street will welcome [Austin Eye Studio](#) as it relocates from the Hancock Shopping Center to the Alpha Building and offers medical eyecare, vision exams, eyewear and contacts; [Lone Star Pediatric Dental and Braces](#), which will expand to Mueller to provide pediatric dentistry, including infant oral care, athletic mouth guards and orthopedic services for children; and [Vio Med Spa](#), which is opening its first Austin location at Shorenstein's Alpha Building, and will offer body contouring (e.g. Cool Sculpting and Emsculpt), spa facials, injectable fillers (e.g. Botox and Juvederm) and facial treatments (e.g. chemical peels and microneedling).

"We're proud to announce this next collection of businesses to join Aldrich Street," said Sergio Negrete, Vice President of Development for [Catellus](#), Mueller's master developer. "Aldrich Street has become an accessible family-friendly destination for people to dine, shop, relax, workout, and entertain. Later this year and into early next, people will have even more reasons to come visit these new businesses with the additional businesses we'll be announcing in the coming months... be on the lookout."

Anchored by [Alamo Drafthouse](#), the [Thinkery](#) children's museum and two beautiful parks (Mueller Lake Park and Branch Park), Aldrich Street has become a year-round destination for Central Texans interested in enjoying the local and outdoor vibes that make Austin so popular, and who want to bring their families or meet up with friends to enjoy the running trails in the parks with whimsical public art, plus local restaurants, shops and services.

These local establishments include [Bao'd Up](#), [B.D. Riley's](#), [Colleen's Kitchen](#), [Halcyon](#), [Kerbey Lane Cafe](#), [L'Oca d'Oro](#), [Lady Quackenbush's Cakery](#), [Lick Honest Ice Creams](#), [Lilla & Beth](#), [Rebel Cheese](#) and [Whichcraft Beer Store](#). Other local franchises include [The Lash Lounge](#), [Massage Heights](#) (which is currently expanding its space), [Restore Hyper Wellness](#), [StretchLab](#) and [Woofgang Bakery & Grooming](#).

In addition to these new businesses, a number of projects are fueling Aldrich Street's momentum:

- [Pearlstone Partners](#) has broken ground on a 200-unit residential condo project called [Parkside](#) with eight ground-floor commercial and other retail space;
- [AMLI](#) Branch Park is under construction with 406 units and 23,000 square feet of retail space;
- [Ascension Seton](#) has completed its pediatric Specialty Pavilion on the [Dell Children's Medical Center](#) Campus and has broken ground on its 72-bed fourth patient wing;
- [The Thrash Group](#) is working on its first Texas [Origin](#)-brand hotel with 120 rooms and ground-floor retail;
- Catellus recently completed a 275,000-square-foot headquarters building for approximately 900 [Austin Energy](#) employees along Mueller Blvd.;
- [Shorenstein](#) is developing the [Alpha building](#), a six-story, 235,000-square-foot office building, which, along with the to-be-built Bravo building, will be the new home for the Teachers Retirement System of Texas;
- [Gendale](#) has broken ground on a 130,000-square-foot, four-story [medical office building](#); and,
- The [Texas Farmers' Market](#) has moved to the newly opened [Branch Park Pavilion](#), which offers more than 19,000-square-feet of event space.

Beyond Aldrich Street, a variety of homebuilders are constructing a total of 371 homes in Mueller; Ryan Companies will soon break ground on a 350-unit multifamily development near the former control tower, Austin ISD is constructing an 800-student middle school for northeast Austin, and Catellus is building an extension of Mueller's Southeast Greenway, which will feature a skate park and pump track.

About Mueller: [Mueller](#) is one of the nation's most notable mixed-income, mixed-use communities located in the heart of Austin. The 700-acre site of Austin's former airport is being transformed into a diverse, sustainable, compatible, revitalizing and fiscally responsible master-planned community. Mueller is a joint project between the City of Austin [Economic Development Department](#) and [Catellus Development](#). Upon completion, Mueller will feature at least 6,900 single-family and multifamily homes (including more than 1,725 affordable homes), a mixed-use town center district known as Aldrich Street, 5.5 million square feet of prime commercial space, including 750,000 square feet of local and regional retail space, 140 acres of public parks and open space, plus Dell Children's Medical Center, the Austin Film Studios, The Thinkery Children's Museum, H-E-B Grocer and the Austin ISD Performing Arts Center. Learn more on [Facebook](#) and [Instagram](#).

About Catellus: [Catellus](#) is a national leader in mixed-use development, solving some of America's most complex land challenges. With nearly 30 years of experience as a master developer, Catellus has transformed former airports, military bases and urban industrial sites into thriving retail, residential and commercial communities. These projects, which often include substantial public amenities, add economic, social and environmental value to the communities they serve. Catellus has both the financial strength and development expertise to turn vision into reality at even the most demanding development sites.

About the City of Austin, Economic Development Department: The [City of Austin Economic Development Department](#) influences revenue generation through its programs and investments in order to secure economic mobility for our residents and promote a competitive, sustainable, vibrant, and equitable economy for all. With a focus on regenerating key assets of the city, the Redevelopment Division has implemented catalyst redevelopment projects, including the Seaholm District, Second Street Retail District, and the Mueller Redevelopment, an award-winning national model for responsible urban planning and development.

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