

## FOR IMMEDIATE RELEASE

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## MUELLER'S ALDRICH STREET ATTRACTS MORE BUSINESSES TO CENTRAL EAST AUSTIN

Aviator Pizza, Dish Society, Nautical Bowls, sweetgreen, Veracruz Fonda & Bar and More Joining the Mueller Community

AUSTIN, Texas – Apr. 3, 2023 – <u>Aldrich Street</u>, the vibrant activity hub of the mixed-use, mixed-income <u>Mueller</u> community, is adding more new businesses to the primarily local and family-friendly businesses already established at the popular Austin entertainment destination. These include restaurants Aviator Pizza & Drafthouse, Dish Society, Nautical Bowls, sweetgreen, Veracruz Fonda & Bar, plus recently opened European Wax Center and Vio Med Spa.

Boasting a family history of making pizza for more than 30 years, locally owned and operated <u>Aviator Pizza & Drafthouse</u> will be located along Simond Ave. near the Lake Park amphitheater. The restaurant, which intends to open early summer, will serve more than 20 specialty pizza options. These include some original recipes made from scratch with the freshest ingredients, plus Texas wines and more than 50 beer options on tap. Aviator's newest location will also offer patio seating, online ordering for pickup, and growler fills of Texas craft beer.

Dedicated to using the highest quality and freshest ingredients possible, <u>Dish Society</u> sources a majority of its items locally. The all-day diner turns out a seasonally changing menu with healthful modern twists, such as the brisket-stuffed sweet potato, brussels sprouts super salad and quinoa stuffed avocado. In addition to the chef-driven menu, guests can enjoy a robust, locally roasted coffee program, fresh juices and elixirs, a rotating selection of local craft beers and handcrafted cocktails served in a fun and approachable atmosphere. While Dish Society serves all dayparts, it is perhaps best known for its legendary brunch with "fancy mosas," Nutella French toast, and brisket and eggs. In fact, Dish Society was named the "best brunch in Texas" by *USA Today*.

Founded in Washington, D.C. in 2007, <u>sweetgreen</u> recently opened on Aldrich Street across from B.D. Riley's to serve healthier salads and bowls sourced locally and with organic ingredients from farmers around the community. The company's fourth Austin location, sweetgreen's menu options include popular salads, such as chicken or mushroom chimichurri, chicken pesto parm, kale Caesar and a buffalo chicken bowl.

Established in 2018 in Minnesota, the land of a thousand lakes, <u>Nautical Bowls</u> has quickly spread across the country. Now, a franchisee is bringing the first Nautical Bowls location in Austin to Mueller's Aldrich Street this summer, combining a frozen base of açaí, mango, pitaya, blue majik or coconut with a variety of toppings, including fruit, dried berries, seeds or nuts, granola and drizzles like cashew cacao, freshly ground peanut or almond butter or honey to create a delicious, organic, all-natural superfood meal that is gluten-, dairy-, soy- and sugar-free.

<u>Veracruz Fonda & Bar</u>, which is owned by two local sisters who grew up helping their mother in the family kitchen in Veracruz, Mexico, has operated a food truck that serves popular tacos and juices at Mueller for the past few years. They will open their brick and mortar location on Aldrich Street next to B.D. Riley's on Saturday, April 8. Patrons will enjoy breakfast, lunch and dinner menus with both indoor and outdoor seating. Enjoy a variety of tacos, picadas, conchas, café lechero, moles, small plates, entrees and full bar service.

"We're excited to share this next collection of new businesses that bring a variety options for people to dine, shop, relax, exercise and entertain," said Sergio Negrete, vice president of development for <a href="Catellus">Catellus</a>, Mueller's development partner with the City of Austin. "There's a lot of momentum at Mueller these days, particularly on Aldrich Street, with more businesses to announce in the coming months. Aldrich Street has become a family-friendly destination, and we look forward to the district's bright future ahead."

Other restaurants have recently opened in Mueller, including Bento Teppanyaki, <u>Burrata House, Ike's Sandwiches</u>, <u>Capriotti's Sandwich Shop</u> and <u>Ike's Sandwiches</u>, all located in Mueller's regional retail district near I-35 and 51st Street.

In addition to these establishments, Aldrich Street has recently welcomed <u>European Wax Center</u>, <u>Park Lane Pediatric Dentistry and Orthodontics</u>, <u>One Medical</u> and <u>Vio Med Spa</u>, and soon, <u>Austin Eye Studio</u> and will complete the businesses in the Alpha Building along Aldrich Street.

In addition to these new businesses, a number of projects are fueling Aldrich Street's momentum:

- A variety of homebuilders, including CalAtlantic Homes, David Weekley Homes, Empire
   Communities, the Muskin Company and Wes Peoples Homes, are constructing a total of 371 homes
   in Mueller;
- <u>Parkside</u>, a 200-unit residential condo project by <u>Pearlstone Partners</u> is underway, and will also include ground-floor commercial and other retail space;
- Austin Modern Lofts is constructing two sets of condos and townhomes on the north and south ends of Mueller;
- AMLI is completing its "Branch Park" multifamily community that will include 406 units and is well
  underway constructing its "Ivy" community that will include 326 units;
- Ryan Companies is constructing a 345-unit multifamily community adjacent to the former airport's iconic control tower structure, which is bound by Berkman, Sorin, Vaughan and McCurdy streets;
- <u>Shorenstein</u> is building the Bravo Building along Mueller Blvd., which will complete the new offices for the approximately 1,000 employees of the Teachers Retirement System of Texas; and
- <u>Austin ISD</u> is nearing completion of its 800-student public middle school for northeast Austin to open in August 2023

Anchored by <u>Alamo Drafthouse</u>, the <u>Thinkery</u> children's museum and two beautiful parks (Mueller Lake Park and Branch Park), Aldrich Street has become a year-round destination for Central Texans interested in enjoying the local and outdoor vibes that make Austin so popular, and who want to bring their families or meet up with friends to enjoy the running trails in the parks with whimsical public art, local restaurants, shops and services.

**About Mueller:** Mueller is one of the nation's most notable mixed-income, mixed-use communities located in the heart of Austin. The 700-acre site of Austin's former airport is being transformed into a diverse, sustainable, compatible, revitalizing and fiscally responsible master-planned community. Mueller is a joint project between the City of Austin Economic Development Department and Catellus Development. Upon completion, Mueller will feature at least 6,900 single-family and multifamily homes (including more than 1,725 affordable homes), a mixed-use town center district known as Aldrich Street, 5.5 million square feet of prime commercial space, including 750,000 square feet of local and regional retail space, 140 acres of public parks and open space, plus Dell Children's Medical Center, the Austin Film Studios, The Thinkery Children's Museum, H-E-B Grocer and the Austin ISD Performing Arts Center. Learn more on Facebook and Instagram.

**About Catellus:** Catellus is a national leader in mixed-use development, solving some of America's most complex land challenges. With nearly 30 years of experience as a master developer, Catellus has transformed former airports, military bases and urban industrial sites into thriving retail, residential and commercial communities. These projects, which often include substantial public amenities, add economic, social and environmental value to the communities they serve. Catellus has both the financial strength and development expertise to turn vision into reality at even the most demanding development sites.

About the City of Austin Economic Development Department: The City of Austin Economic Development

Department influences revenue generation through its programs and investments in order to secure economic mobility for our residents and promote a competitive, sustainable, vibrant and equitable economy for all. With a focus on regenerating key assets of the city, the Redevelopment Division has implemented catalyst redevelopment projects, including the Seaholm District, Second Street Retail District, and the Mueller Redevelopment, an award-winning national model for responsible urban planning and development.